

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
941842-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	941842	07897064

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--WTF--				3	\$900.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXII	W	08/15/12	6:42 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP079H	\$900.00	NM
2 WXII	Th	08/16/12	6:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP079H	\$900.00	NM
1 WXII	F	08/17/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP084H	\$900.00	NM
2	08/20/12	08/21/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	MT-----				4	\$900.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXII	M	08/20/12	5:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP084H	\$900.00	NM
1 WXII	M	08/20/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP079H	\$900.00	NM
2 WXII	Tu	08/21/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP086H	\$900.00	NM
4 WXII	Tu	08/21/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP084H	\$900.00	NM
3	08/15/12	08/17/12	NBC Today Show	7-9am	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--WTF--				3	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	W	08/15/12	7:24 AM	NBC Today Show	7-9am	:30	2012MRFP084H	\$800.00	NM
2 WXII	Th	08/16/12	7:26 AM	NBC Today Show	7-9am	:30	2012MRFP084H	\$800.00	NM
3 WXII	F	08/17/12	8:43 AM	NBC Today Show	7-9am	:30	2012MRFP079H	\$800.00	NM
4	08/20/12	08/21/12	NBC Today Show	7-9am	MT-----	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	MT-----				4	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	08/20/12	7:28 AM	NBC Today Show	7-9am	:30	2012MRFP084H	\$800.00	NM
4 WXII	M	08/20/12	8:57 AM	NBC Today Show	7-9am	:30	2012MRFP079H	\$800.00	NM
2 WXII	Tu	08/21/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP086H	\$800.00	NM
3 WXII	Tu	08/21/12	8:30 AM	NBC Today Show	7-9am	:30	2012MRFP084H	\$800.00	NM
5	08/20/12	08/21/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
941842-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/20/12	08/21/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/20/12	9:48 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP084H	\$250.00 NM
2	WXII	Tu	08/21/12	9:18 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP086H	\$250.00 NM
6	08/15/12	08/17/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	08/15/12	9:29 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP079H	\$250.00 NM
1	WXII	Th	08/16/12	9:50 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP079H	\$250.00 NM
2	WXII	F	08/17/12	9:37 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP084H	\$250.00 NM
7	08/20/12	08/21/12	NBC Today Show II	10A-12N	MT-----	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	08/20/12	11:50 AM	NBC Today Show II	10A-12N	:30	2012MRFP079H	\$100.00 NM
1	WXII	Tu	08/21/12	11:27 AM	NBC Today Show II	10A-12N	:30	2012MRFP084H	\$100.00 NM
8	08/15/12	08/17/12	NBC Today Show II	10A-12N	--WTF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	08/15/12	10:57 AM	NBC Today Show II	10A-12N	:30	2012MRFP084H	\$100.00 NM
2	WXII	Th	08/16/12	10:50 AM	NBC Today Show II	10A-12N	:30	2012MRFP084H	\$100.00 NM
1	WXII	F	08/17/12	10:49 AM	NBC Today Show II	10A-12N	:30	2012MRFP079H	\$100.00 NM
9	08/20/12	08/21/12	M-F WXII 12 News @ No:12-1pm		MT-----	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	08/20/12	12:10 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP084H	\$300.00 NM
1	WXII	M	08/20/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP079H	\$300.00 NM
4	WXII	Tu	08/21/12	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP086H	\$300.00 NM
2	WXII	Tu	08/21/12	12:36 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP084H	\$300.00 NM
10	08/15/12	08/17/12	M-F WXII 12 News @ No:12-1pm		--WTF--	:30	6	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	6	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/15/12	12:14 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP079H	\$300.00 NM
4	WXII	W	08/15/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP084H	\$300.00 NM
6	WXII	Th	08/16/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP079H	\$300.00 NM
2	WXII	Th	08/16/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP084H	\$300.00 NM
5	WXII	F	08/17/12	12:27 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP084H	\$300.00 NM
3	WXII	F	08/17/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP079H	\$300.00 NM
11	08/15/12	08/15/12	M-F 1-2P	1-2P	--W----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
941842-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/15/12	08/15/12	M-F 1-2P Class of Time - Immediately Pre-emptible without notice	1-2P	--W----	:30	1	\$400.00	NM
08/13/12 08/19/12 --W---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/15/12 1:44 PM M-F 1-2P 1-2P :30 2012MRFP079H \$400.00 NM									
12	08/20/12	08/21/12	M-F 1-2P Class of Time - Immediately Pre-emptible without notice	1-2P	MT-----	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MT----- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/20/12 1:59 PM M-F 1-2P 1-2P :30 2012MRFP084H \$400.00 NM 2 WXII Tu 08/21/12 1:29 PM M-F 1-2P 1-2P :30 2012MRFP086H \$400.00 NM									
13	08/20/12	08/21/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	MT-----	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MT----- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/20/12 3:32 PM M-F 3-4P M-F 3-4P :30 2012MRFP079H \$250.00 NM 2 WXII Tu 08/21/12 3:56 PM M-F 3-4P M-F 3-4P :30 2012MRFP084H \$250.00 NM									
14	08/15/12	08/17/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	--WTF--	:30	3	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 --WTF-- 3 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 08/15/12 3:59 PM M-F 3-4P M-F 3-4P :30 2012MRFP084H \$250.00 NM 3 WXII Th 08/16/12 3:58 PM M-F 3-4P M-F 3-4P :30 2012MRFP079H \$250.00 NM 1 WXII F 08/17/12 3:26 PM M-F 3-4P M-F 3-4P :30 2012MRFP084H \$250.00 NM									
15	08/15/12	08/17/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice		--WTF--	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 --WTF-- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 08/15/12 5:23 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP079H \$700.00 NM 1 WXII Th 08/16/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP084H \$700.00 NM 3 WXII F 08/17/12 5:25 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP079H \$700.00 NM									
16	08/20/12	08/21/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice		MT-----	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MT----- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/20/12 5:44 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP084H \$700.00 NM 2 WXII Tu 08/21/12 5:37 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP086H \$700.00 NM									
17	08/15/12	08/17/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		--WTF--	:30	3	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 --WTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 08/15/12 6:23 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP084H \$1,100.00 NM 1 WXII Th 08/16/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP079H \$1,100.00 NM 3 WXII F 08/17/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP084H \$1,100.00 NM									
18	08/20/12	08/21/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		MT-----	:30	4	\$1,100.00	NM

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888



www.wxii12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
941842-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/20/12	08/21/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		MT-----	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXII M 08/20/12 6:11 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP079H \$1,100.00 NM 1 WXII M 08/20/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP084H \$1,100.00 NM 2 WXII Tu 08/21/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP084H \$1,100.00 NM 3 WXII Tu 08/21/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP086H \$1,100.00 NM									
19	08/15/12	08/17/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	--WTF--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 08/15/12 7:27 PM Inside Edition 7-730pm :30 2012MRFP079H \$1,100.00 NM 1 WXII Th 08/16/12 7:29 PM Inside Edition 7-730pm :30 2012MRFP084H \$1,100.00 NM 3 WXII F 08/17/12 7:27 PM Inside Edition 7-730pm :30 2012MRFP079H \$1,100.00 NM									
20	08/20/12	08/21/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	MT-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 08/20/12 7:13 PM Inside Edition 7-730pm :30 2012MRFP079H \$1,100.00 NM 1 WXII Tu 08/21/12 7:13 PM Inside Edition 7-730pm :30 2012MRFP084H \$1,100.00 NM									
21	08/20/12	08/21/12	Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	730-8pm	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 08/20/12 7:42 PM Entertainment Tonight 730-8pm :30 2012MRFP084H \$900.00 NM 1 WXII Tu 08/21/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP086H \$900.00 NM									
22	08/15/12	08/17/12	Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	730-8pm	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 08/15/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP084H \$900.00 NM 1 WXII Th 08/16/12 7:55 PM Entertainment Tonight 730-8pm :30 2012MRFP079H \$900.00 NM 3 WXII F 08/17/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP084H \$900.00 NM									
23	08/20/12	08/21/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Immediately Pre-emptible without notice		MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/20/12 11:18 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP079H \$800.00 NM 2 WXII Tu 08/21/12 11:32 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP084H \$800.00 NM									
24	08/15/12	08/17/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Immediately Pre-emptible without notice		--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/15/12 11:18 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP079H \$800.00 NM 2 WXII Th 08/16/12 11:19 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP084H \$800.00 NM 3 WXII F 08/17/12 11:28 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP079H \$800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertiser

INVOICE

Send Payment To:



WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

www.wxii12.com

Invoice #	941842-1	Invoice Date	08/26/12	Invoice Month	August 2012	Invoice Period	07/30/12 - 08/21/12
Advertiser	Romney/R/President	Product	ROMNEY/P/R	Estimate Number			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	08/15/12	08/17/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
25	08/20/12	08/21/12	NBC Tonight Show	1135pm-1237am	MT-----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS MT----- Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 08/20/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP084H \$300.00 NM									
2 WXII M 08/20/12 11:59 PM NBC Tonight Show 1135pm-1237am :30 2012MRFP084H \$300.00 NM									
26	08/15/12	08/17/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/13/12 End Date 08/19/12 --WTF-- Spots/Week 3 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 08/15/12 12:21 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP084H \$300.00 NM									
2 WXII Th 08/16/12 12:31 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP079H \$300.00 NM									
3 WXII F 08/17/12 12:31 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP084H \$300.00 NM									
27	08/18/12	08/18/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/13/12 End Date 08/19/12 -----S- Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/18/12 6:53 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP079H \$300.00 NM									
2 WXII Sa 08/18/12 7:47 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP084H \$300.00 NM									
28	08/18/12	08/18/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/13/12 End Date 08/19/12 -----S- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Sa 08/18/12 9:28 AM NBC Saturday Today 8-10am :30 2012MRFP079H \$700.00 NM									
1 WXII Sa 08/18/12 9:59 AM NBC Saturday Today 8-10am :30 2012MRFP084H \$700.00 NM									
29	08/18/12	08/18/12	Sa WXII 12 News @ 6 pm-630pm		-----S-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/13/12 End Date 08/19/12 -----S- Spots/Week 2 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/18/12 6:13 PM Sa WXII 12 News @ 6 pm 6-630pm :30 2012MRFP079H \$400.00 NM									
2 WXII Sa 08/18/12 6:28 PM Sa WXII 12 News @ 6 pm 6-630pm :30 2012MRFP084H \$400.00 NM									
30	08/18/12	08/18/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/13/12 End Date 08/19/12 -----S- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/18/12 11:46 PM NBC Saturday Night Live 1130pm-1am :30 2012MRFP079H \$700.00 NM									
2 WXII Sa 08/18/12 12:54 AM NBC Saturday Night Live 1130pm-1am :30 2012MRFP084H \$700.00 NM									
31	08/19/12	08/19/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 08/13/12 End Date 08/19/12 -----S Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/19/12 7:18 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP079H \$300.00 NM									
2 WXII Su 08/19/12 7:46 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP084H \$300.00 NM									
32	08/19/12	08/19/12	NBC Sunday Today	8-9am	-----S	:30	2	\$900.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
941842-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	08/19/12	8:23 AM	NBC Sunday Today	8-9am	:30	2012MRFP079H	\$900.00 NM
1	WXII	Su	08/19/12	8:53 AM	NBC Sunday Today	8-9am	:30	2012MRFP084H	\$900.00 NM
33	08/19/12	08/19/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/19/12	10:00 AM	NBC Meet the Press	9-10am	:30	2012MRFP079H	\$500.00 NM
34	08/19/12	08/19/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	08/19/12	6:51 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP084H	\$500.00 NM
					LR- Golf				
1	WXII	Su	08/19/12	6:59 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP079H	\$500.00 NM
					LR- Golf				
35	08/19/12	08/19/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	-----S	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/19/12	11:40 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP084H	\$800.00 NM
					LR - Football				
2	WXII	Su	08/19/12	11:59 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP079H	\$800.00 NM
					LR - Football				
Total Spots							91		

Payment Terms 30 Days

<u>Gross Total</u>	\$55,500.00
<u>Agency Commission</u>	\$8,325.00
<u>Net Amount Due</u>	\$47,175.00